

INNOVATIVE COMMUNITIES BY DESIGN

Fairhope is the fastest growing and rainiest city in the country (as a suburb of Mobile), and in a unique position to utilize innovative comprehensive planning strategies as we continue to grow. We will create and deploy a new process of collaborative research and development that will help us implement ideas for a more resilient future.

Government, in general, is not known for innovation and cities that thrive are directly influenced by an innovative population. For over 100 years, the City of Fairhope has always attracted creative, free-thinkers. Creating a center within our local government to design our infrastructure and promote a resilient and more environmentally sustainable future is a natural fit.

Inspired by Henk Ovink, the newly appointed Special Envoy for International Water Affairs for the Kingdom of the Netherlands, we will model our *Innovative Communities by Design* with his *Rebuild by Design** mission, which is to reimagine the process by which communities create solutions to complex problems.

We will integrate collaborative, design-driven solutions to address stormwater, Sanitary Sewer Overflows (SSOs) and future land-use planning. The approach will be to request proposals for solutions to these issues that will be incentivized with a competitive challenge, which will harness innovative environment needed to solve complex issues.”

—MAYOR KARIN WILSON

